



Alyssa
Lynch

SUPERINTENDENT

METROPOLITAN EDUCATION
SCHOOL DISTRICT
(METROED)

PROFILE IN LEADERSHIP

NOVEMBER 2022

**AN INITIATIVE OF ACSA
REGION 8 WOMEN'S
LEADERSHIP NETWORK & THE
SCCOE**

Each month, we celebrate one leader. These Profiles in Leadership serve to inspire and empower.

#ACSAShePersisted, #LadiesWhoLead

TO NOMINATE A LEADER:

Email their name, contact information, and a brief paragraph about why they are being nominated to Jamie Whitford at JWhitford@sccoe.org.

Alyssa Lynch is the Superintendent of Metropolitan Education School District (MetroED) in San Jose. MetroED operates Silicon Valley CTE Center and Silicon Valley Adult Education Programs. Both programs focus on preparing high school and adult students for success in college and careers. She holds a bachelor's and master's degree in Family & Consumer Sciences with an emphasis in Marketing & Fashion from California State University Fresno and San Francisco State University, a teaching credential, Administrative Services Credential, and a master's degree in Educational Leadership from San Jose State University.

She began her career as a counselor at St. Mary's College in the marketing department. She then combined her passion for marketing and education and became a marketing instructor at American High School in Fremont. Prior to joining MetroED, Ms. Lynch served as the Career Technical Education Director at the Santa Clara County Office of Education for nine years.

Ms. Lynch is well known throughout the CTE community. She realized she had a passion for doing work that could affect multiple teachers and multiple classrooms filled with students. "As a leader, you are essentially still a teacher, and your classroom is a lot bigger. You have a whole school and district with you," said Ms. Lynch.

From 2013 to 2016, she rebranded the MetroED district by changing the name, updating logos, websites, increased advertising, visibility social media and publicity. In addition, she's a frequent contributor to the *San Jose Mercury News* and regularly testifies in Sacramento on legislation regarding the importance of CTE and CTE funding. She does not believe she would be where she is today if it were not for Association of California School Administrators (ACSA). She served six years on the ACSA State CTE Council, and five years on the Region 8 ACSA Awards Committee.

- In 2008, she was named the ACSA state Career Technical Education Administrator of the Year for California.
- In 2016, she was named one of Silicon Valley Business Journal's Women of Influence.
- In 2018, she was named Santa Clara County Superintendent of the Year.

On equity and empowering others, Ms. Lynch strives to create a culture of belonging by inviting everyone to the table to include their voice. She asks questions so all voices can be heard, instead of using a top down approach. Ms. Lynch and her team spend a lot of time reflecting on their work. Most importantly, she walks the talk and demonstrates leadership by being involved. Ms. Lynch does not ask leaders to do anything that she herself would not do. In her words, "There is no job too big or too small, I am always willing to do it all."